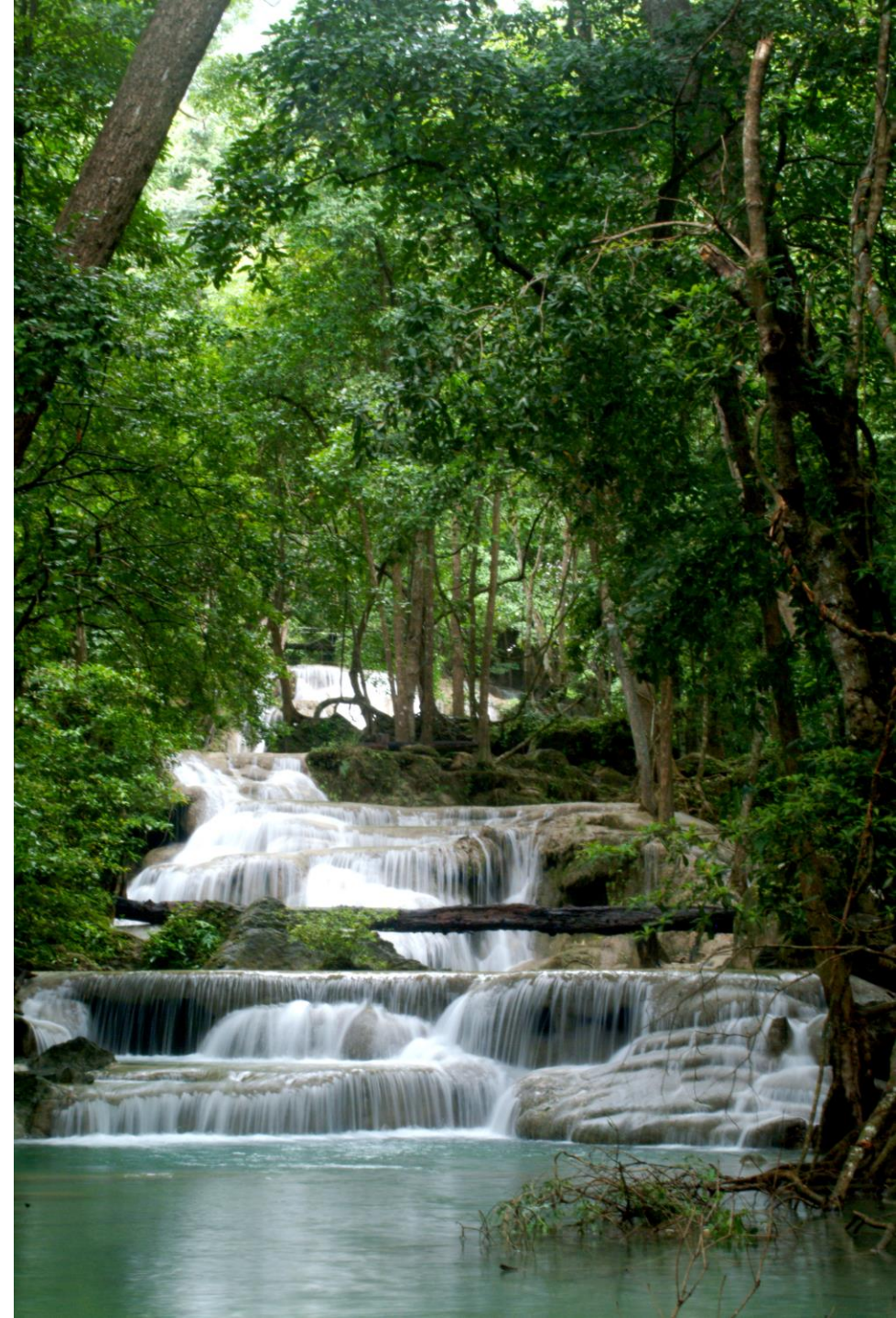




Convention on
Biological Diversity

BUSINESS ENGAGEMENT AND THE ROAD TO 2020

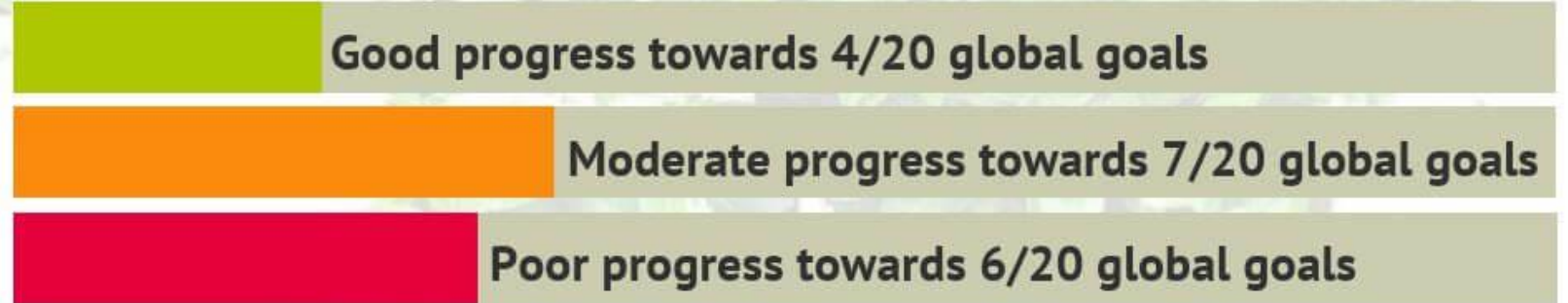


NATURE'S DECLINE & THE GLOBAL GOALS. WE ARE NOT ON TRACK.

Protecting nature, solving the climate crisis and achieving sustainability cannot be reached by current business as usual. We need a radical transformation of our society if we are to stand a chance in front of ecological breakdown. Governments and businesses are not doing enough.



AICHI BIODIVERSITY TARGETS



SUSTAINABLE DEVELOPMENT GOALS

8/17 SDGs are undermined by nature's decline - related to poverty, hunger, health, water, cities, climate, ocean, and land.

35/44 80% of the SDG targets related to nature have seen insufficient or negative progress.



PARIS CLIMATE AGREEMENT



Our current climate policy means 4°C of global warming, with catastrophic climate impacts.



Our pledges and targets only bring us to 3°C of warming.



The Paris Agreement - limiting global temperature rise to well below 2°C and pursuing efforts towards 1.5°C.

5 main drivers of species loss



1

Changes in land and sea use

Humans have altered **75%** of land and **66%** of marine environments since pre-industrial times.



2

Direct exploitation of organisms

In 2015, a **third** of marine stocks were being fished at unsustainable levels.



3

Climate change

Global warming has already impacted almost **half** of threatened mammals and **one quarter** of birds.



4

Pollution

Marine plastic pollution has increased tenfold since 1980, with an average **300-400M** tons of waste dumped annually into the world's waters.

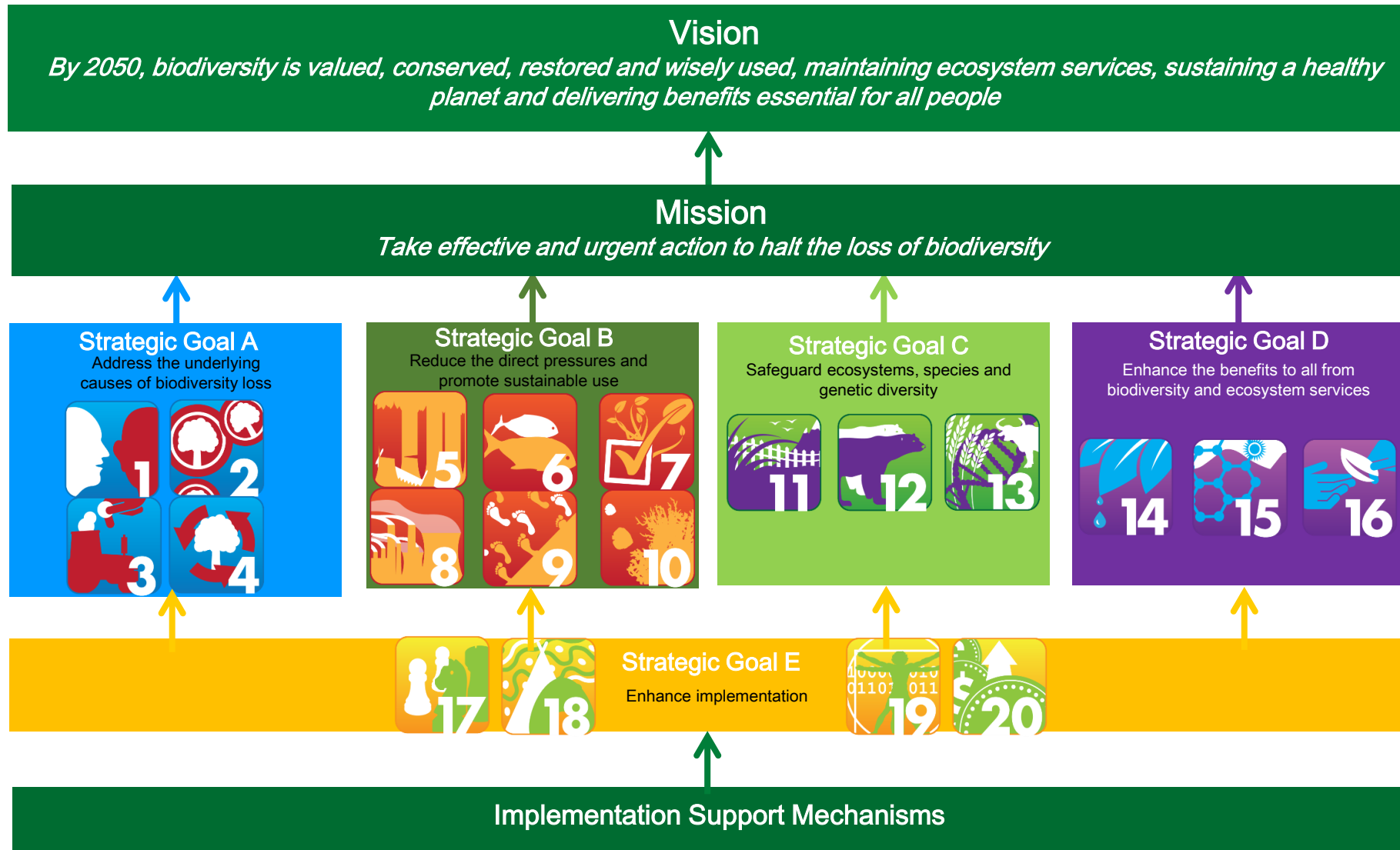


5

Invasive alien species

The numbers of invasive alien species per country have risen by about **70%** since 1970.

Strategic Plan for Biodiversity 2011-2020



- **INNOVATION**

Business can identify innovative and scalable solutions, develop new materials and products and engage with stakeholders promoting behavioral change

- **COLLABORATION**

By promoting partnerships and engaging with partners, government, civil society and consumers, business can be the powering force behind transformational change

- **LEADERSHIP**

Business can take a leading role and driving change not only in its direct operations, value chain but also through sectoral policies

- **COMMITMENT**

Through bold and forward thinking commitments, business can stimulate concrete and positive actions for nature and help halt biodiversity loss

How can business drive change?

How is CBD engaging with business?

Global Partnership for Business and Biodiversity

- National and Regional Initiatives
- Partners
- Business Associations
- **Business Forum**
- **Events**

Long-Term Approach to Mainstreaming

- COP 14 decision
- Establishment of IAG
- Draft proposal to be presented to OEWG

Action Agenda and Post 2020 Process

- Commitments platform
- Consultations
- Partnerships

Biodiversity Measures for Business

- Disclosure and reporting of the impacts of businesses on biodiversity and their dependencies on biodiversity

The Global Partnership for Business and Biodiversity

- COP10 Decision engagement with business sector
- Objectives
 - To share information, knowledge and best practices
 - Mainstreaming biodiversity into businesses and broader major groups
 - Support business in the transition to more sustainable model
- Current work and activities:
 - Communication: Newsletters, case studies, tools and mechanisms
 - Guidelines for voluntary commitments, identifying opportunities for business inputs/contributions to Post 2020 and beyond
 - Support to national initiatives – bridging gaps with business and government
 - Liaising with partners to ensure alignment – one voice
- Strategy for upcoming business focused events and activities leading up to COP15



2020

The Year for Action



SDGS

Review of Goals
and Targets



NDCs

National
Determined
Contributions
become
operational



**UN 75th
Anniversary**

Global discussion
about role of
cooperation



WCC 2020

Multi stakeholder
discussion about
the role of Nature



**Nature
Summit**

Commitments and
collaboration for
Post 2020



COP 15

Adoption of Global
Biodiversity
Framework

- There is an opportunity to build a united voice for business that can shape the next decade and beyond
- The private sector can take a leading role in the transformation needed to a sustainable future
- Collaboration is key to success

Thank you.

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